

Text Marketing Strategies
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Educate Yourself

Internet is about here after 10 yrs... Text Message Marketing growing 11% faster than internet

innovators 2.5% early adopters 13.5% early majority 34% late majority 34% lagers 16%

This is stage where wealth is created

will not try something until someone tries it first

First → www.webinar.thfox.com

Second → www.90210.thfox.com

Third → text: " **thfox** " to **90210**

Fourth → www.press.thfox.com

Fifth → www.90210directory.com

90210 is *THE* Short Code of Choice

Mobile

Next 5 yrs is gold rush in mobile

Local/Global Revolution

Instant Offers
Real Time Promotions
Updated Information
Video Content
Picture Content
VIP Rewards
Business Cards

Mobile VIP Clubs
Mobile Promotions
Mobile Reminders
Mobile Text to Win
Mobile Coupons
Mobile Alerts
Mobile Video
Mobile Picture
Mobile Web Sites
Mobile Biz Cards